

FOUR STEPS....

TO A CUSTOM PUBLISHED SOLUTION WITH MCGRAW-HILL EDUCATION

Here are the 4 steps you will need to address during the development of a custom published solution - you can of course contact your local McGraw-Hill representative at any point during the process to ask for assistance or information concerning any of these points (http://www.mcgraw-hill.co.uk/he/rep_locator):

CUSTOM PUBLISHING

1. Do you have a general understanding of what custom publishing is and what it has to offer?

NO

Please view pdf leaflet for further information.

YES

CONTENT

2. Do you know what content you want to incorporate?

NO

YES

go to <http://www.primisonline.com> and start building your custom product.

Here are some suggestions:

- check what books you already have
- request other print samples (warren.eels@mcgraw-hill.com)
- visit <http://www.primisonline.com> and with the help of this walkthrough view material
- send your course outline to warren.eels@mcgraw-hill.com and let us recommend material
- contact your local representative (http://www.mcgraw-hill.co.uk/he/rep_locator)

DELIVERY

3. Do you know how you would like the custom product delivered to your students?

NO

YES

Options include:

- printed reader
- shrinkwrap material with another textbook
- textbook + CD
- CD
- Pdf for integration in online learning environment
- contact your local representative (http://www.mcgraw-hill.co.uk/he/rep_locat or) to discuss

Please confirm student numbers to your local representative

TIMING

4. Do you know when the course starts and when the students will need the custom product?

YES

Please confirm course start date to your local representative